



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/JS(AM)/2023

September 25, 2023
Cir. No. Acad-114/2023

All Heads of the Schools affiliated with CBSE

Subject: 75 days “Bharatiya Bhasha Utsav” from 28th September to 11th December, 2023 – reg.

Dear Principal,

As you are aware, the National Education Policy 2020, while deliberating on language education in school emphasises the need for recognising and promoting multilingualism as a path to realising the fundamental aims of education and schooling. Moreover, since times immemorial, Indian languages have coexisted, complemented and enriched each other, thus contributing to the unity and harmony of the nation. In the process of understanding Ek Bharat Shreshtha Bharat, students need to also experience and enjoy the underlying oneness of India in the linguistic diversity.

As directed by the Department of School Education & Literacy, Ministry of Education, Government of India, **Bharatiya Bhasha Utsav** with the theme, ‘भाषाएँ अनेक, भाव एक’ will be conducted for **75 days** from **28th September to 11th December, 2023** to promote language learning through the use of regional languages and technology. During this programme, the activities are to be conducted at all levels i.e., the schools, BRCs/CRCs/Panchayats, districts (including at the DIETs), state and national level to build up the momentum for the **grand finale Bharatiya Bhasha Utsav on 11th December, the Janma Jayanti of the great nationalist Tamil poet Subramania Bharati, who was popularly known as “Mahakavi Bharati”, a freedom fighter and a social reformer in Tamil Nadu.**

In this regard, it is informed that the inaugural programme of the Bharatiya Bhasha Utsav will be held at national level in New Delhi on **30.09.2023**. In continuation of this, a two Days Summit regarding the “Technology and Bhartiya Bhasha” will also be held during **30th September - 1st October, 2023**. The final culmination program of Bharatiya Bhasha Utsav will be organised in Delhi on 11th December, 2023.

The detailed suggestive list of activities, for each level, to be conducted during the Utsav is enclosed at Annexure 1. Additionally, it is advised to all CBSE affiliated schools, to follow the week wise themes for 75 days (11 weeks) as per suggestive themes below:

- Week 1 – 28th Sep to 4th October: Environment/ Nature
- Week 2 – 5th to 11th October: Literature
- Week 3 – 12th to 18th October: Cuisine
- Week 4 – 19th to 25th October: Knowing your surroundings
- Week 5 – 26th October to 1st November: My School
- Week 6 – 2nd to 8th November: Values
- Week 7 – 9th to 15th November: Numeracy & Mathematics



‘शिक्षा सदन’ ,17 राऊज़ एवेन्यू ,इंस्टीटूशनल एरिया, नई दिल्ली –110002
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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- Week 8 – 16th to 22nd November: Show your talent
- Week 9 – 23rd to 29th November: My thoughts, My ideas
- Week 10 – 30th November to 6th December: Reading & Expression
- Week 11 – 7th to 11th December: Dedicated to Shri Subramania Bharathi

It must be ensured that the activities in the last week i.e., from 7th to 11th December is dedicated to the readings, writings, and poetries of Shri Subramania Bharati. It is also requested to fill the following google form weekly for the activities conducted on the above themes:

<https://forms.gle/snfG1qZcCoU8uFpf6>

Considering the large number of languages being spoken across the country, the Bharatiya Bhasha Utsav also plans to provide multilingual exposure to students in different regional languages. This is an endeavour meant to create interest in these languages and enhance linguistic tolerance, thereby promoting national integration. To ensure greater exposure and celebrate linguistic diversity, there will be “Partnership among Schools” i.e., at least 1% of schools in every state/UT will be paired with the schools in another linguistically different area. These paired schools should communicate with each other at least three times during the Bharatiya Bhasha Utsav through virtual mode. Activities such as cultural programmes, debates, quizzes, interface of students/teachers, etc., can be held during the above-said interactions of the paired schools. The pairing of State of “**Ek Bharat Shrestha Bharat**” may be followed vide **CBSE Circular No. Acad-54/2023 dated 25.04.2023**.

This is also to inform you about the ANUVADINI: Voice & Document AI Translation Tools (<https://anuvadini.aicte-india.org/>) developed by AICTE, which consist of a multitude of features and functionalities targeted at closing the gap arising due to language barriers in the country and the world. The tool has support for 22 regional Indian and foreign languages helping break language barriers and it adheres to the principles of Make in India and Atma Nirbhar Bharat. The facilities provided by the ANUVADINI tool may be used extensively for all translation purposes during the Bharatiya Bhasha Utsav. Students should also be given exposure of ANUVADINI to enable them to get acquainted with different Indian languages.

All the School Heads are requested to disseminate the above information amongst all the students, teachers and stakeholders to encourage them to participate in this 75 Days Bharatiya Bhasha Utsav from **28th September to 11th December, 2023**. In order to monitor, the effective conduct of activities through these 75 days Bharatiya Bhasha Utsav, a page is being developed on NCERT Portal. The link of portal will be shared shortly.

For any queries please write an email to jsam.acad@gmail.com.

With Best Wishes

Dr. Joseph Emmanuel
Director (Academics)



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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil - Ladakh
12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521 456
13. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
14. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
15. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
16. DS to Chairperson, CBSE
17. Secretary/ Controller of Examinations/ All Directors, CBSE
18. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
19. All Joint Secretary/ Deputy Secretary/ PPS/SPS/Under Secretary/Assistant Secretary, CBSE
20. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
21. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
22. In-Charge, Library
23. Record File

Director (Academics)



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Suggested List of Activities: 75 days Bharatiya Bhasha Utsav

Sl. No.	Level	Suggested Activities
1.	School Level	<ol style="list-style-type: none"> 1. Once a week, a song in any one Indian language to be sung in the assembly prayer. This could eventually be made a permanent activity for the school assembly. 2. Students learn about the festivals, customs, literature, cuisines, dress, household items, etc., of other regions: <ol style="list-style-type: none"> i. Each student to paste a picture of a fruit and vegetable, find its name in other Indian languages and share it with their classmates. ii. Search and share indigenous foods, cereals, millets, fruits and spices of different regions of India. Display, if possible, with samples in school. Take the help of elders, community. iii. Writing familiar and unfamiliar words/phrases in different languages. iv. Labelling the rooms, labs, and other areas in different language. v. Write names of specific flora fauna, seasons, dress, festivals, household items, etc., in the different languages available in school. 3. Identify the museums, buildings of historical importance, library, important market places, theatre and other important places in the city map.

Write the names in different languages.

4. Each school should prepare videos of students speaking in different languages and upload them on the portal. (For example, 'What is your name?' This simple sentence can be asked by different students in different languages and recorded. If desired, the help of Google can also be taken.)
5. A video of one drama presentation based on other Indian languages from schools should be uploaded on the portal
6. Indian languages should be promoted among students through folk dance competition.
7. Preparing food of different provinces and giving information about that place in the class, e.g., making a quiz on mustard greens, millet khichdi etc., and providing information about that place.
8. Poetry/slogan writing etc., in other Indian language.
9. If there is any student in the class who knows any other Indian language, he/she should be asked to play the role of a teacher under the 'Teacher of the Day' activity.
10. Write 5 dialogues each in different Indian languages on the topic 'My language, my pride'.
11. Poster making competitions: Senior students may be encouraged to create posters using the language of the day and the 3 best posters to be acknowledged by putting it up in the school display board.
12. Converse in language of the day: Teachers

		<p>may address the students and converse with them in the language of the day, and encourage students to do the same.</p> <p>13. Reading Aloud of stories by teachers as well as community members in the language identified for the day.</p> <p>14. Playing language games, brain teasers, puzzles and other local games in local languages.</p> <p>15. Writing/ Understanding 100 sentences in other Indian languages, which can serve as a working knowledge for basic day-to-day communication in that particular language.</p> <p>16. Ensuring involvement of community members, parents regarding story telling/Poetry/Songs of other Indian Languages</p> <p>17. PTM / SMC/ PRI/ Community meetings in schools to spread awareness on the importance of multilingualism and regional languages.</p>
2.	Block Level	<p>1. School level competitions may be held at block/cluster level.</p> <p>2. Organise TLM Melas for promoting local language at panchayat/cluster/block level.</p> <p>3. PTM / SMC/ PRI/ Community meetings in schools to spread awareness on the importance of multilingualism and regional languages.</p>
3.	District/DIETs L/TEIs level	<p>1. Winners of block/cluster level competitions may participate in district level competitions.</p> <p>2. Bharatiya Bhasha promotion melas to be conducted at the district level.</p> <p>3. Workshops/Seminars on the importance of</p>

		<p>multilingualism and learning regional languages</p> <ol style="list-style-type: none"> 4. Undertake intensive awareness drive involving parents, teachers, students, community members, etc. 5. Story-telling sessions in local languages may be initiated by popular people/celebrities. Story sessions by parents/grandparents may be encouraged. Local folklores, songs, rhymes etc. may be promoted by involving local artists. 6. Recognising and honouring three schools in the district which have promoted multilingualism and Bharatiya Bhasha Utsav related activities in a most creative way.
4.	State/UT level	<ol style="list-style-type: none"> 1. District level winners may participate in State level competitions. 2. Each state/UT to design an activity calendar for this 75 days Bharatiya Bhasha programme. 3. Story telling by prominent personalities in the regional languages. 4. Workshops/Seminars on the importance of multilingualism and learning regional languages 5. Undertake intensive awareness drive with active participation of the SCERT, DIETs and local bodies. 6. Partnership with CSOs, FM channels, local radio/TV channels, Newspapers (local and regional). 7. Good quality photos, videos, and testimonials are to be shared by the department.
5.	National level	<ol style="list-style-type: none"> 1. Organise 'BASHATHON' on the lines of Toycathon

		<ol style="list-style-type: none">2. Awareness Drive: Press releases, Social Media Campaign, Infographics, etc.3. Story telling in regional languages by famous personalities from different walks of life.4. Workshops/Seminars on the importance of multilingualism and learning regional languages5. Partnership with CSOs, FM channels, Newspapers (local and regional)6. Exclusive action plans by NCERT, CBSE, KVS, NVS, NIOS and NCTE etc.7. Grand culmination as 'Bharatiya Bhasha Utsav' (language festival)- involving lakhs of schools and crores of students on 11th December, the birth anniversary of Nationalist Tamil Poet Subramani Bharati.
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