

केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

संख्या .के.मा.शि.बो./कौ०शि०/निदेशक/2023

दिनांक: 05.09.2023

अधिसूचना

विषय: एंटरप्रेन्योरशिप सेल, आईआईटी बॉम्बे द्वारा स्कूल के छात्रों के लिए बिज़नेस मॉडल प्रतियोगिता

आईआईटी बॉम्बे का एंटरप्रेन्योरशिप सेल व्यापारिक योजना प्रतियोगिता 'युरेकाजूनियर !' का आयोजन कर रहा है, जिसमें 6वीं से 12वीं कक्षा के छात्रों को उद्यमिता को बढ़ावा देने के लिए प्रोत्साहित किया जा रहा है। इस कार्यक्रम का उद्देश्य स्कूली छात्रों में उद्यमिता की भावना उत्पन्न करना है। यह छात्रों की जिज्ञासु मनोवृत्ति को बढ़ावा देता है और उन्हें उनके विचारों को प्रस्तुत करने के लिए एक मंच प्रदान करता है।

इस कार्यक्रम में छात्रों को उनके नवाचारिक विचारों को विकसित करने के लिए कौशल विकास गतिविधियों, वर्कशॉप, बूटकैम्प, और व्यावसायिक विशेषज्ञों से मेंटरिंग प्रदान की जाएगी।

छात्रों को आधिकारिक वेबसाइट पर अपने आप को पंजीकृत करना होगा: <https://www.ecell.in/eurekajunior23>

पंजीकरण की आखिरी तारीख: 25 सितंबर 2023

समयसीमा: 10 सितंबर 2023 - 4 फरवरी 2024

शुल्क: मुफ्त

पात्रता: 6वीं से 12वीं कक्षा

मोड: ऑनलाइन और ऑफलाइन (केवल बूटकैम्प और फाइनल्स ऑफलाइन होंगे)

छात्रों को निम्नलिखित निर्देशों का पालन करना होगा:

- <https://www.ecell.in/eurekajunior23> पर पंजीकरण करें।
- प्रतियोगिता के लिए पंजीकरण करने के बाद मेल में प्राप्त होने वाले क्रेडेंशियल्स का उपयोग करके लॉगिन करें और अनिवार्य क्विज़ का प्रयास करें।
- अगर किसी छात्र के पास पहले से ही एक टीम है, तो सभी सदस्यों को व्यक्तिगत रूप से पंजीकृत करना होगा। उन्हें प्रतियोगिता के बाद की दौर में टीम बनाने का मौका दिया जाएगा।

इस प्रतियोगिता के अंतर्गत, छात्रों के लिए उद्यमिता दृष्टिकोण वर्कशॉप का आयोजन किया जाता है। जो विद्यालय अपने कैम्पस में वर्कशॉप का आयोजन करने में रुचि रखते हैं, वे [वेबसाइट](https://www.ecell.in/eurekajunior23) पर पंजीकरण कराएं।

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'युरेकाजूनियर !' का विस्तृत ब्रोशर यहां उपलब्ध है:

https://drive.google.com/file/d/1NJWYNMo5JlmeS63TRCfy2_zLsIV23SSSt/view

नोटिस बोर्ड पोस्टर:

<https://drive.google.com/file/d/1W4OBJaAKniGxAw3dZ9OxReiay0vKYkg/view?usp=sharing>

स्कूल के प्रमुखों से अनुरोध है कि वे छात्रों को 'युरेकाजूनियर !' प्रतियोगिता में भाग लेने के लिए प्रोत्साहित करें।

बिश्वाजित साहा

(डॉ. बिश्वाजित साहा)

निदेशक(कौशल शिक्षा)

केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

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CBSE/Skill Edu./Dir/2023

05.09.2023

NOTIFICATION

Business Plan Competition for school students by Entrepreneurship Cell, IIT Bombay

The Entrepreneurship Cell of IIT Bombay is organizing **Eureka! Junior**, a Business Plan Competition for students in **classes 6th to 12th**, promoting entrepreneurship at a young age. The vision of the program is to inculcate an entrepreneurial spirit among the school students. It encourages students' inquisitive minds to bring up innovative ideas and provides them with a platform to present their ideas.

In this program, students will be provided with **skill development activities, workshops, bootcamp, and mentoring from business experts** for developing their innovative ideas.

The students have to register themselves at the official website of Eureka! Junior:

<https://www.ecell.in/eurekajunior23>

Registration Deadline:	25th September 2023
Timeline:	10th September 2023 - 4th February 2024
Fees:	Free of cost
Eligibility:	Classes 6 th to 12 th
Mode:	Online and Offline (Only the bootcamp and finals will be offline)

Students have to:

- Register at: <https://www.ecell.in/eurekajunior23>
- Login using the credentials received in the mail after registering for the competition and attempt the mandatory quiz.
- If a student already has a team, all the members have to register individually. They will be given a chance to form a team in later part of competition.

Under this competition, **Entrepreneurial Mindset Workshop** is organized for the students. Schools interested in conducting the workshop in their campus must register on the [website](#).


The detailed brochure of Eureka! Junior is available on:

https://drive.google.com/file/d/1NJWynMo5JlmeS63TRCfy2_zLsIV23SSt/view?usp=sharing

Notice Board Poster:

<https://drive.google.com/file/d/1W4OBJaAKniGxAW3dZ9OxReiay0vKYkg/view?usp=sharing>

The Heads of the schools are requested to motivate the students to participate in Eureka! Junior Competition.


(Dr. Biswajit Saha)
Director (Skill Education)

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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi-110016
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida – 201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi – 110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh – 160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791111
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt – 110010
12. The Secretary Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
13. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
14. DS to Chairman, CBSE - for kind information of the Chairman, CBSE
15. All the Heads of Department of the Board
16. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance
17. Head (Media & Public Relations), CBSE
18. Assistant Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website
19. In charge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification.

Director (CBSE)

E! EUREKA! junior

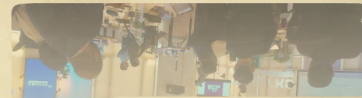
ROAD TO ENTERPRISE 2023



WHAT IS E-CELL IIT BOMBAY?

E-Cell stands for The Entrepreneurship Cell of the Indian Institute of Technology Bombay. We are a completely student-run non-profit organisation. In 25 years, we have become Asia's Largest student-run entrepreneurship promoting organisation.

Our main aim is to cultivate the spirit of entrepreneurship across the country and to help enthusiasts grow their idea. We conduct multiple competitions and initiatives that cater to every category of the entrepreneurship community.





WHAT IS EUREKA! JUNIOR?

Eureka! Junior is a Business Plan Competition that encourages school students of Class 6th to 12th to bring out their creative ideas and develop an entrepreneurial mindset. It aims to inspire and nurture their entrepreneurial mindset by providing a platform for them to showcase their innovative ideas, problem-solving skills, and creativity. It encourages them to think critically, work in teams, and develop a practical understanding of the challenges and rewards of entrepreneurship.

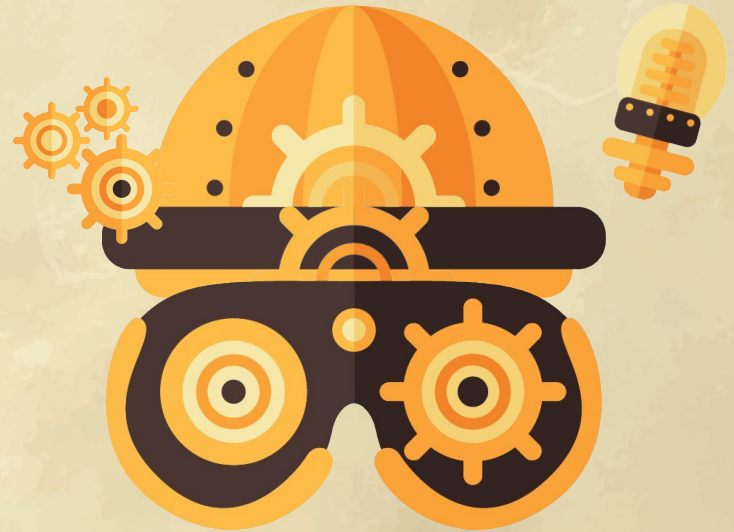


WHY EUREKA! JUNIOR?

Why should you participate in Eureka! Junior?
Is it because your school tells you or because your parents tell you?

Eureka! Junior will provide you with a stage to develop all the necessary life skills. We train and guide you through the depths of the Startup World. This is the perfect opportunity to test your entrepreneurial skills and to learn and develop alongside the brightest minds in the country.

With all of these interesting prospects, let's delve into the workings of Eureka! Junior!!



HOW IT WORKS?

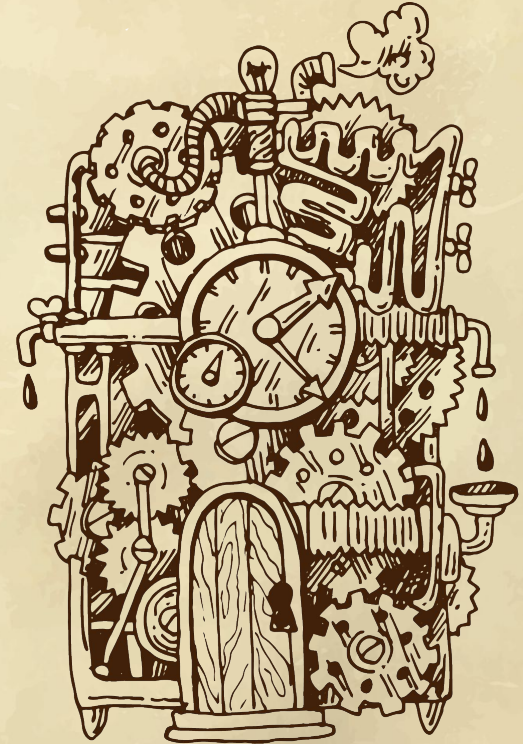
Eureka! Junior consists of 6 major phases, spanning a breadth of nearly 6 months. Students of Classes 6-12 can participate in this competition. We have built 2 tracks, for students of Classes 6-8 and Classes 9-12



Phase 1 → Preliminary Workshops

Through a series of free online & offline workshops in schools across the country, we aim to provide students with knowledge of entrepreneurship.

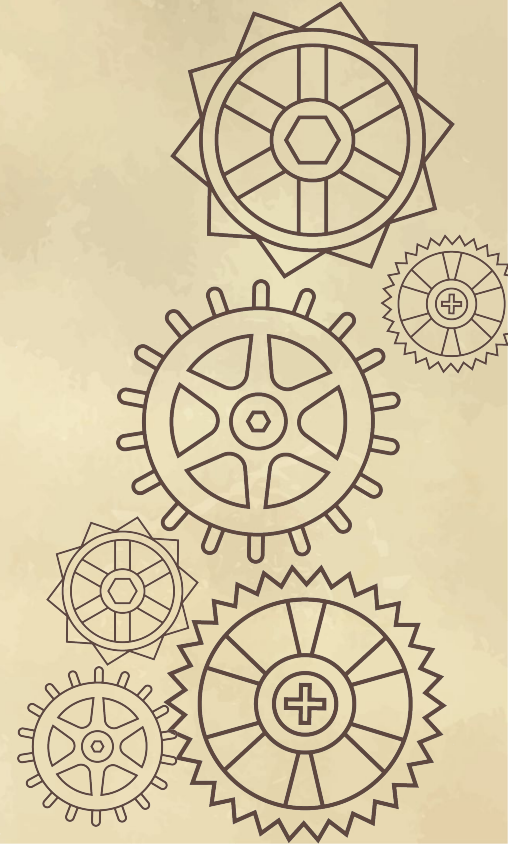
- Duration of Workshop: **1 hour**
- Content: What is **Entrepreneurial Mindset**? Why is it important? What is Entrepreneurship? What is **Idea Generation**?
- The Workshops will be conducted over the months of **August** and **September**.



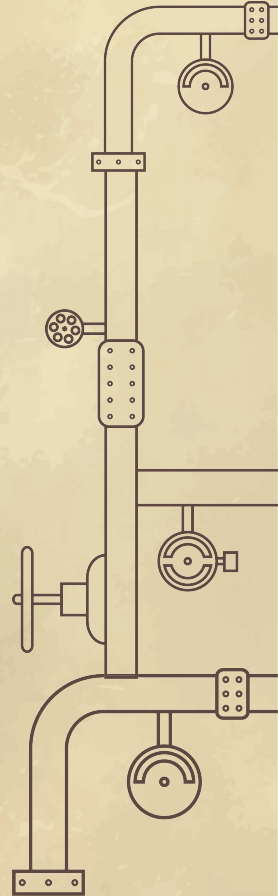
Phase 2 → Registrations

Registrations will only be accepted in the online mode this year, through our [website](#). The registrations will start from **24th july**. The last date to register is **25th September**.

- Click on the “Register” button on the website and enter all the personal details required.
- If you want to participate in a team, all the team members need to register individually. You will be given an option to form a team in the later part of the competition. The team can have a maximum of 3 members, all from the same track.



- After registering, the subsequent step is to engage in the **mandatory quiz**, which becomes visible upon logging in. The quiz will remain open for participation from **28th July to 25th September**, and each participant can attempt it only once.
- Your performance in the quiz will determine your advancement in the competition.
- Selected participants will be mailed regarding their selection.



Phase 3 → Skill Development Programme

Mode of conduction : **Online**

- This program will run for around **50 days** starting from **15th September**.
- All the selected participants will be given a set of activities focused on building entrepreneurial skills and enhancing their personality.
- These activities will be visible on the dashboard of Eureka! Junior.
- One of the activity will be to fill the questionnaire regarding your innovative idea.
- All the activities will be evaluative. **Top performers** of the program will qualify for the next round



Special Prizes & Course Completion Certificate will be awarded to all the participants who complete the 50-day programme.



Phase 4 → Entrepreneurship Bootcamp

- Top performers will have the opportunity to attend an Entrepreneurship Bootcamp for a more advanced picture and better knowledge of entrepreneurship.
 - Mode of conduction: **Offline**
 - Location: **IIT Bombay Campus**
 - Duration: **4 days**
 - Date: **1st - 4th December**



Phase 4 → Entrepreneurship Bootcamp

- Students will get a chance to accelerate their learning through hands-on activities and various interactive sessions.
- Bootcamp will focus on:
 - ❑ Leadership & Communication skills
 - ❑ Networking
 - ❑ Mentoring & Relationship-building
 - ❑ Idea Validation & Customer Discovery
 - ❑ Market Research
 - ❑ Continuous learning & growth
 - ❑ Social Media & Personal Branding



Phase 5 → Mentoring

After the bootcamp, students will be provided exclusive mentoring from **startup founders** and **business experts**.

- Mode: **Online**
 - Duration: **45 days**
 - Timeline: **1st Dec- 15th Jan**
- Online Mentoring sessions will be conducted **twice a week** for 6 weeks.
 - These sessions will focus on building the Pitch Deck and BMC.
 - After the completion of mentoring process, students are required to submit their Pitch Deck and BMC for the finals.

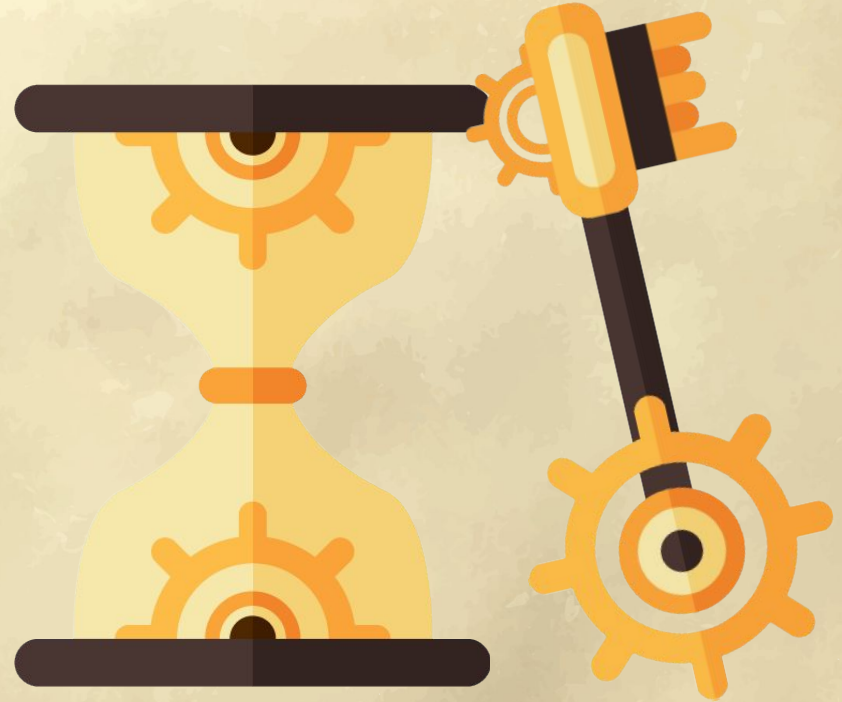
More detailed guidelines regarding the mentoring process will be shared at a later stage.

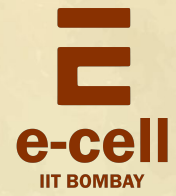


Phase 6 → Finals

- Students will be invited to E-Summit, the flagship event of Entrepreneurship Cell, IIT Bombay.
- They are required to pitch their idea in front of a panel of judges.
- The Finals are tentatively scheduled in the month of February 2023.

More detailed guidelines would be shared for the finals at a later stage.





Creating Job Creators